

PRESS RELEASE

## **Mee Derby President to Speak at Staffing Industry Executive Forum**

CABIN JOHN, Maryland – January 17, 2006 – Robin Mee, President of Mee Derby & Company, will speak at the 2006 Staffing Industry Executive Forum on the panel "Hiring, Recruiting and Retaining for Excellence in Sales." Sponsored by Staffing Industry Analysts, Inc., the Forum is for key staffing industry executives from public and private firms. This 15<sup>th</sup> annual event is being held in Beverly Hill, CA, March 13-16, 2006.

"Hiring the right sales person can drive your results skyward. But hiring a dud can suck the life out of your entire organization. In an industry built around recruiting and screening, unfortunately our own internal hiring processes do not always live up to the highest standards," states the program brochure.

According to the program, "Some staffing firms seem to have cracked the code. Learn from staffing executives and experts about how you can source and hire the right people the first time, and once you hire them, how you can get off the turnover treadmill to build an outstanding sales force that will deliver competitive advantage over the long term."

Joining Robin Mee on the panel are Dion DeLoof, President, Anteo Group and Bob Lanza, President, Sales Team Solutions, LLC. The discussions will take place from 11:45 am to 12:45 pm on Thursday, March 16 in the Beverly Hilton.

The 2006 Executive Forum will "explore the keys to building an organization that can consistently deliver excellence from ideas to execution. Learn from outside experts and industry veterans how you can develop this excellence in yourself, your management team and your organization as a whole."

### **About Mee Derby**

Mee Derby is a specialized, established, Executive Search company in the United States serving Staffing, Professional Services, and Human Capital Outsourcing companies. Founded in 1988, Mee Derby provides contingency, partially retained, and retained search for permanent positions, and consulting services for select clients. Leading companies rely on Mee

Derby's experience, national network, and professional reputation. Visit [www.MeeDerby.com](http://www.MeeDerby.com) for more information.

Mee Derby contact:

**Robin Mee**

800-Mee-Derby x 11

[Robin@MeeDerby.com](mailto:Robin@MeeDerby.com)

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