

PRESS RELEASE

New Management Book Features Staffing Industry Veteran Robin Mee

BETHESDA, Maryland – February 9, 2007 – Robin Mee, President and Founder of executive search firm Mee Derby & Company appears prominently in “The Ultimate Sales Managers’ Guide,” the new book by staffing industry expert John Klymshyn. Published by John Wiley & Sons, the book has been shattering sales records across the United States for the past three months.

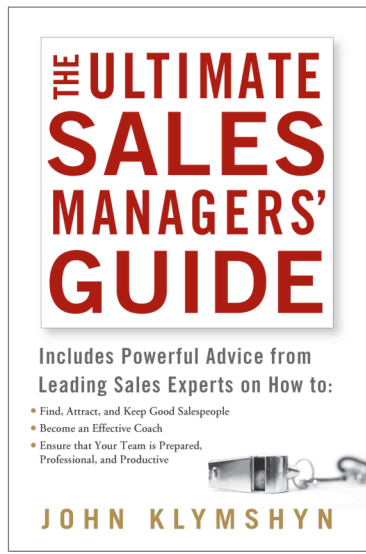
“I was thrilled that Robin consented to be interviewed for this book,” says Klymshyn. “She shares her ideas and experience regarding goals, goal setting, and what motivates sales people to be consistent or top-level performers. She has a human, fun, and bottom line approach that has impressed me for many years. Her organization lives a dream in that they work in a fun business, provide a valuable service, and are financially successful. Her ideas are not just theory, they are practical techniques won out through real world experience. Not only is Robin passionate about her business and her profession, she believes in her business, and her industry.”

“The Ultimate Sales Managers’ Guide” (available at major book retailers and amazon.com) targets people who have a goal of going beyond the job description of Sales Manager. According to Klymshyn, “There are a lot of good sales managers out there. They build, motivate, and lead teams every day. But then, there are people out there that take it to a *whole new level*. Those are “The *Ultimate Sales Managers*” - they live it, they love it, they EXCELL at it! They impact people’s lives while positively impacting their company’s bottom line.”

“The Ultimate Sales Managers’ Guide” features insight and wisdom from many top Staffing Industry leaders in addition to Robin Mee. Klymshyn, Mee and other veterans quoted in the book recently gathered for a Book Promotion event in Las Vegas.

Click here to order “The Ultimate Sales Managers’ Guide”:

http://www.amazon.com/Ultimate-Sales-Managers-Guide/dp/0471973181/sr=8-1/qid=1170458023/ref=pd_bbs_sr_1/105-6001496-9871622?ie=UTF8&s=books



About John Klymshyn

John Klymshyn, president of The Business Generator Inc., has been speaking, training, and writing for the Staffing Industry for several years. He is a popular speaker at national and regional events sponsored by The American Staffing Association and other industry publications and organizations. Klymshyn's enthusiasm for his new book and its' audience is contagious. He said, "This is a book for people who love what they do and want to be as good at is as they possibly can. I hope everyone who reads it becomes The Ultimate Sales Manager."

About Mee Derby

Mee Derby is a specialized, established, Executive Search company in the US serving Staffing, Professional Services, and Human Capital Outsourcing companies. Founded in 1988, Mee Derby provides contingency, partially-retained, and retained search for permanent positions and consulting services for select clients. Leading companies rely on Mee Derby's experience, national network, and professional reputation. For more information, visit <http://www.MeeDerby.com>

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